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## VODA BAUER REAL ESTATE HIRES GINA IGNATIEVA AS DIRECTOR OF INVESTMENT SALES

### Appoints 15 Agents Less Than Two Months Since Launch

NEW YORK – July 2, 2014 – [Voda Bauer Real Estate](http://Voda Bauer Real Estate), a revolutionary full-service residential and commercial firm, today announced it has hired Gina Ignatieva as Director of Investment Sales. Since launching less than two months ago, the firm has also hired 15 experienced New York City agents.

In her new role, Ignatieva will be focused on business development, deal sourcing, client support and transaction negotiation. She will handle the sale of apartment buildings, development sites, office buildings and retail properties. Additionally, she will be involved in structuring of long-term net leases and joint ventures.

“We are excited to welcome Gina to Voda Bauer, along with all the new agents, who share our vision of collaboration and bring years of knowledge in the industry,” stated Jason Bauer, CEO and Co-Founder of Voda Bauer Real Estate. “Gina has a proven track record and expertise in investment sales that will be a fundamental asset as we continue to grow.”

Ignatieva is a licensed Real Estate Associate Broker in New York with over seven years of property brokerage experience, with a particular focus on landlord representation on an exclusive basis. Prior to joining Voda Bauer Real Estate, she was an Associate with the New York team for Brookfield Financial. Earlier, she served as a Real Estate Associate Broker at Douglas Elliman, where she focused on market analysis and seller representation.

Ignatieva earned a Master of Science in Real Estate Development from the Columbia School of Architecture, Planning and Preservation and holds a Bachelor of Arts with Honors in Economics from Harvard University. Ignatieva is a scholarship recipient and is currently involved in WX New York Women Executives in Real Estate, an invitation-only association of executive-level women actively engaged in the commercial real estate industry in New York as well as REBNY.

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**About Voda Bauer Real Estate:** Voda Bauer is a groundbreaking full-service real estate firm that is changing the way business in the industry is conducted. With headquarters at WeWork Fulton Center, the firm embraces employee collaboration. Established by leading real estate expert Avi Voda and Jason Bauer, founder of Crumbs Bakeshop, the company takes a hands-on, professional approach to assist both residential and commercial clients throughout New York City. Built on decades of real estate and business experience, Voda Bauer demystifies the process of buying, selling and renting property. For more information, visit [www.vodabauer.com](http://www.vodabauer.com).

